

Marketplace Analysis

Important Breakpoints

Pricing

- Dynamic limits on price so users cannot accidentally (or intentionally) make animals \$10,000,000 or something outrageous

Animal Age

- Along a similar line, I tried adding an animal that's 100 years old and currently I can say that the animal is still alive

Editing an Auction

- Gave me an error for the "Auction Start" field
- If the auction has already started, I wasn't able to edit anything because the start and end times got messed up.
- Maybe we shouldn't allow users to edit the start and stop times for the auction, or maybe even anything about the auction, while it is going on.
- Maybe set a similar max timeframe for the auction, and lengthen the auction to be more than an hour?



Edit Listing for Chester

Listing Type

Auction Fixed price

Description

Will wake you up in the morning! Lays lots of eggs that are delicious

Images and Videos *



Drop photos/videos here, [browse files](#) or [pick from gallery](#)

Starting Bid *

\$ 50 ✓

The opening price for the auction.

Reserve Price (optional)

\$ 76 ✓

The minimum price that must be met for the auction to be successful.
If not met, you will be able to offer the item to the highest bidder.
We do not recommend using a reserve price for most auctions.

Buy-Now Price (optional)

\$ 100 ✓

The price at which the animal can be sold immediately.

Auction Start *

08/26/2025 03:26 PM ⚠

Your local time zone.

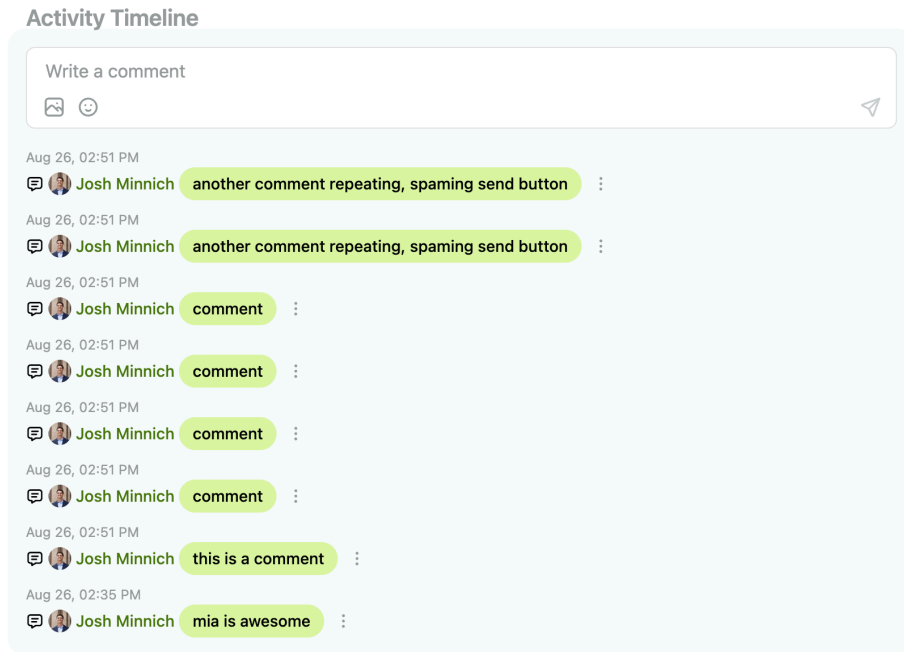
Auction Close *

08/26/2025 04:46 PM ✓

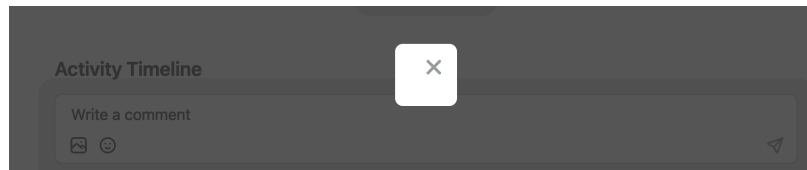
Your local time zone.

Auction Comments (both desktop and mobile)

- Repeating comments - i already showed you this one but here is another example, this shouldn't be too hard to fix, the api call or button just needs a 3 sec pause or something.

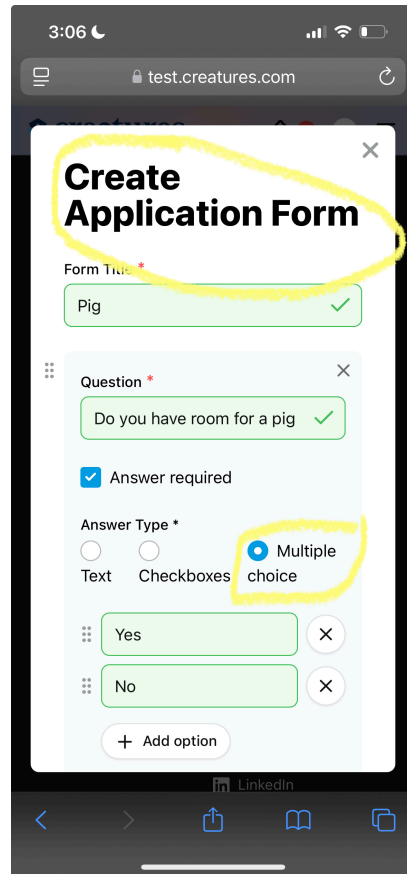


- I wasn't able to **send a picture** in the comment section on mobile or desktop.
- Unable to **send an emoji** (get this screen)



Forms

- currently I am unable to edit a form
 - title text could be one line, smaller font perhaps



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Mobile VS Desktop UX

- I enjoy using the desktop version slightly better, mobile can feel unpolished at times (see below).

Stylistic Changes

Scrolling image (desktop)

- For my cow picture, the image is scrollable, so when i'm trying to scroll to the bottom of the page, i actually scroll the picture, which may be intentional but not something i am used to.

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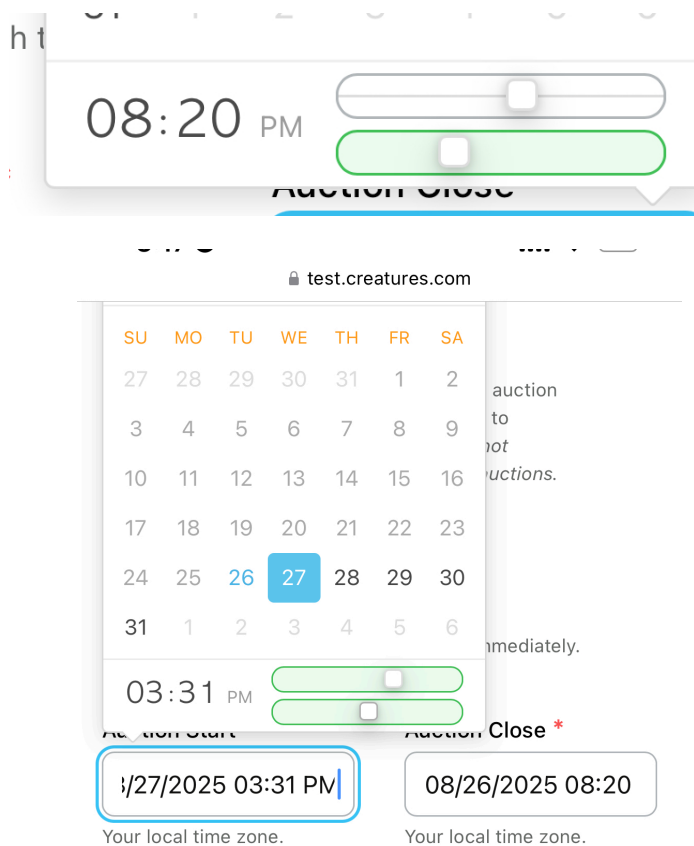
Tab descriptions

- Maybe center the text on the animal buy page?
- Suggesting this because everything else is centered on the page.
- For age, maybe just "1" instead of "1 year"?

SPECIES Cattle	BREED Belted Galloway	SEX Male	AGE 1 year	COLOR Black with White Belt
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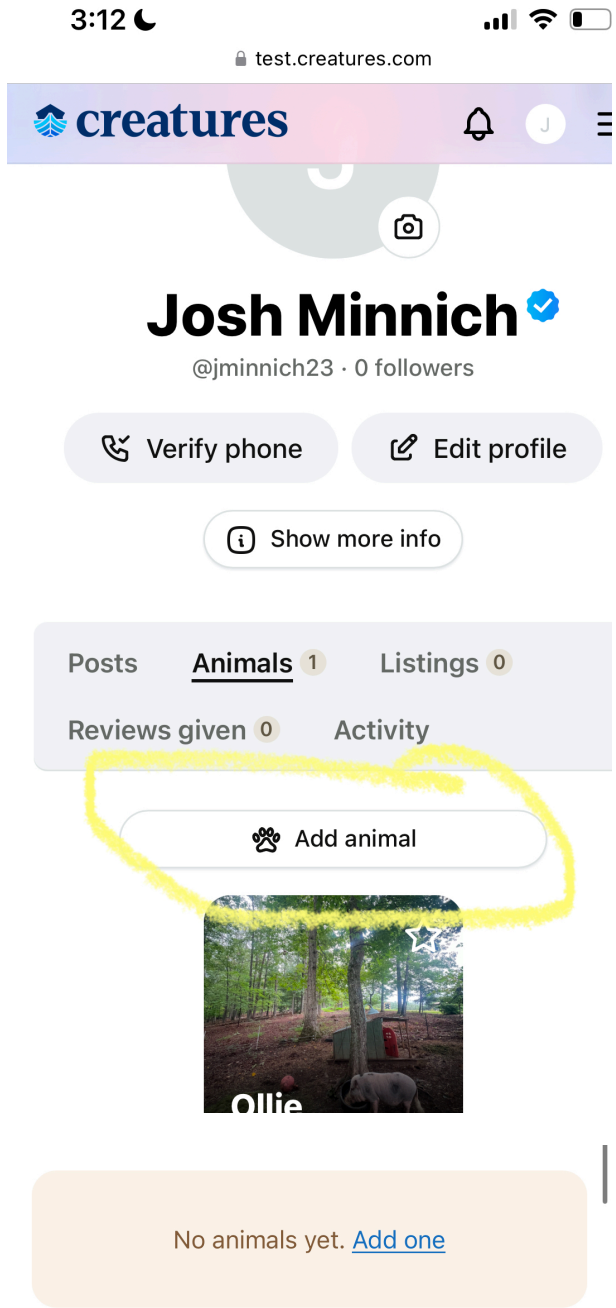
Date / time scrollbar (struggled w/ this on mobile)

- I wasn't a huge fan of this date and time scroll bar for auction start and end, I would prefer the typical apple date time picker. On a smartphone the bars are small and difficult to understand AM/ PM.
- I found myself pressing PM to change the time but i actually had to scroll back hourly.

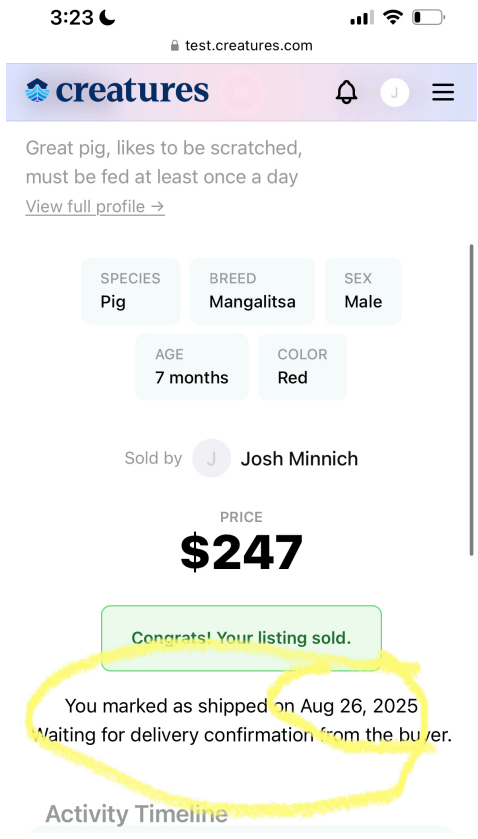


Add Animal button

- Minor styling thing, but I like the button when you already have an animal and want to add another one.
- I think it looks cleaner than the blue linked text which appears whenever you don't have an animal yet.
- I think we still need a message that says "no animals" in some capacity and then the button below it.

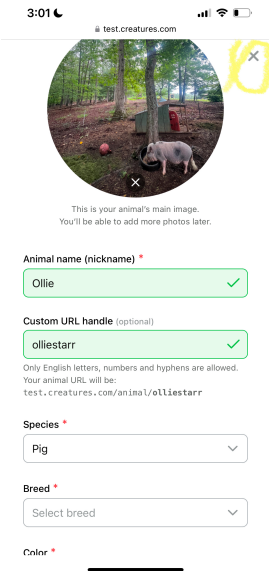


Maybe add the timestamp instead of year? "shipped on Aug 26 at 3:45 PM"



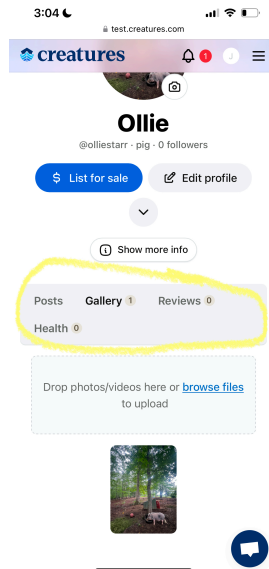
Moving exit box (mobile)

- the box to add a new animal moves as you scroll along the page



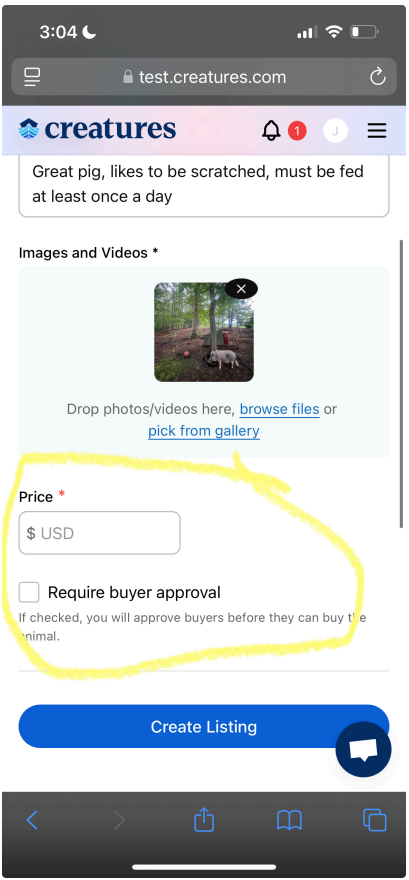
Centering fields (mobile)

- I'm not sure this is the best option for a menu on mobile, maybe it just needs to be smaller in scale so that it fits.



Centering fields (mobile)

- fields could be in the middle potentially



Still to test:

- Account creation through gmail, fb, and x
- I am working to test all 3